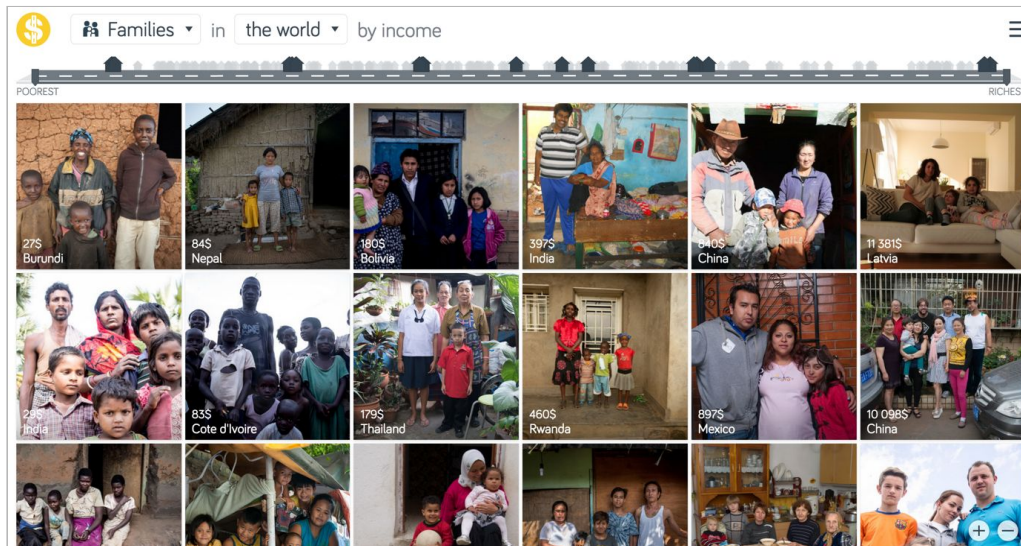




About Dollar Street



Imagine the world as a street. All houses are lined up by income, the poor living to the left and the rich to the right. Everybody else somewhere in between. Where would you live? Would your life look different than your neighbours' from other parts of the world, who share the same income level? Dollar Street lets you find out. Welcome!

Our goal with Dollar Street is to make everyone understand how people really live. Beyond the stereotypes and clichés. In a way, it's statistics that you can *see*, without having to learn how to read them. It's photos as data. Free for everyone to use and explore.

Dollar Street is a website where we have collected imagery from homes from all over the World. Today we feature more than 200 homes in about 50 countries. In total we have 30 000 photos and 10 000 videos from these homes.

The concept Dollar Street was invented by Anna Rosling Rönnlund at Gapminder. It has been funded mainly by a grant the Swedish Postcode Foundation. Our ultimate goal is to make Dollar Street a collaborative platform, in which anyone will be able to upload photos of homes and make them comparable to others around the world. Users are free to reuse, edit and share the images ([Creative Commons 4.0 License](#)).

Visit www.dollarstreet.org to find out how people really live!



Dollar Street is developed by Gapminder. Gapminder is an independent Swedish foundation with no political, religious or economic affiliations. We fight devastating misconceptions about global development with a fact-based worldview everyone can understand. We produce free teaching-resources based on reliable statistics. We collaborate with universities, UN organisations, public agencies and non-governmental organisations.

Anna Rosling Rönnlund

Head of Design & User Experience

Co-Founder of Gapminder

Personal mission: To make it easy for anyone to understand the world visually.



Always with the end user at heart, Anna currently spends her days making sure everything we make at Gapminder is easy to use and easy to understand. Passionate about the visual side of data, she invented the photo-based project Dollar Street, on which she has made two popular [TEDx talks](#). Anna has a Bachelor Degree in Photography and a Masters Degree in Social Sciences with a major in Sociology. Her focus is as always the big picture – knowing that: what you see is what you understand.

Anna Rosling Rönnlund

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Example of how images can be used to show differences and similarities in income

Stoves on different income



Low income stoves



Middle income stoves



High income stoves



To see all stoves, click <http://tinyurl.com/dollarstreet-stoves>

Download the above images and imagery for other things here: <http://preview.tinyurl.com/dspresskit>