Neighborly

Networking neighbors. Engaging communities. 
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Together, we can change the face of community engagement by connecting neighbors to each other at a scale not seen in modern life.

“Neighborly” is an innovative social media approach to link neighbors nearest each other and across local communities everywhere, seeded first in select communities.

Neighbors will connect and then communicate online (and off). Block by block, the foundation for 21st Century community engagement can and must be built.

This simple, yet powerful and inclusive, experience will leverage all major Internet technologies - e-mail, web, social networking, SMS text, and mobile apps to reach all generations online. Imagine a dynamic electronic block club personalized to where you live – where reciprocity creates a safer, neighbors-only circle of friendly and highly relevant communication. Use it to further connect into broader opportunities for community engagement. Neighborly provides the missing link for the next generation of engagement – active participants.

**How? Simple.**

1. Enter your street address
2. Select your “neighbor circle” size - the 25 to 100 nearest people in Neighborly to you
3. Share only the information you want with your circle, creatively allowing you to “be listed” reciprocally to each other while avoiding public over-exposure online. From your telephone number to your Facebook page – other than your real name and approximate block, it is your choice what to share within your circle.
4. Exchange “neighborly” private group messages within your dynamic circle. What messages? Let neighbors decide. Organize a neighbors’ gathering, share a local news story, ask if anyone noticed anything last night when your garage was broken into, sign a collective letter to your city council member, gather advice on a good plumber, and whatever neighbors want to talk about over the virtual back fence.
5. Discover place-based community information, local news, and interactive online spaces (like our complementary public community Issues Forums) based on where you live aggregated from across the Internet.
6. Invite your neighbors. Optionally, become a “spark,” or special online block leader, to gain access to effective outreach tools and advice you can use to build inclusive participation in your area.

E-Democracy.org’s extendable volunteer-infused approach, combined with this dynamic “local everywhere” open source technology engine supports a non-profit business model that is sustainable, innovative and unique. E-Democracy.org is uniquely positioned to make this happen. More: [http://e-democracy.org/neighborly](http://e-democracy.org/neighborly)